



Boost Your Revenue with First Class Lighting Solutions

Metrolight solutions deliver spectacular light and complete control flexibility. Attracting customers, enhancing merchandise appearance and creating a compelling shopping experience, Metrolight's offering improves your bottom line.

Increased Revenue

Metrolight provides **first class light** with minimal color variation, flicker free and noise free. **Our systems make products 'pop'** by revealing their true colors and catching the customer's eye. We enable retail stores to present merchandise in the best possible light that captivates shoppers and drives sales.

Our offering enables stores to **control light to direct customer traffic** and showcase merchandise. Stores report a **traffic increase of up to 25% in targeted aisles.**

- ▶ **Optimize light levels** to emphasize product features such as dimming in the TV aisle
- ▶ Create **corridors of light** to direct customer attention and promote sales

70% Energy & Cost Savings

Metrolight's energy efficient eHID and LED solutions for high power lighting substantially reduce energy costs while achieving optimal lighting profiles.

- ▶ Dramatic energy savings of up to 70%
- ▶ Increased savings with advanced control
- ▶ Fast ROI of 1-3 years
- ▶ Reduced total cost of ownership and maintenance costs
- ▶ Eligible for utility rebates



"Retailers have come to understand how lighting can greatly enhance store sales..."

-Retailing, 6th Edition, Patrick M. Dunne and Robert F. Lusch

Flexible and Future Proof Benefits

Our advanced lighting technology not only improves business performance, but also protects your investment by providing complete flexibility to adopt to the evolving needs of retail stores.

- ▶ Integrates with existing and legacy control systems
- ▶ eHID to LED technology: Metrolight's ballast (driver) and control technologies offer a seamless bridge to LED lighting. As soon as high power LED becomes more accessible, customers need only change the light source to Metrolight LED as the ballast, fixture and control system remain intact.



eHID to LED



EcoPod System



Fry's Electronics Complete Rollout Project

Total Energy Savings: **70%**

Annual Savings > **\$5M**

ROI: **7 Months** (after rebates)



Hornbach DIY Stores

Total Energy Savings: **39%**

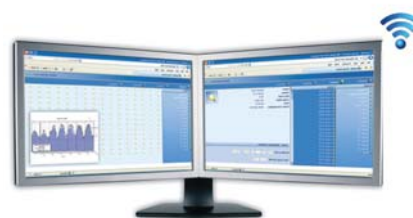
Annual Savings > **€5M**

ROI: **< 3 years**

Metrolight's Control & Management Solutions

Metrolight's control system is a powerful lighting management solution that provides complete flexibility and optimizes energy savings in managing each light point. Businesses enhance their sales performance and operational efficiency through the following key features:

- ▶ Automated light level and dimming settings
- ▶ Control light points separately or as groups
- ▶ Automatic scheduling
- ▶ Intuitive, user friendly GUI



About Metrolight

Metrolight provides proven energy-efficient eHID and LED solutions for high-power lighting. Metrolight's ballasts and managed lighting solutions are used in retail, industrial, commercial and municipal installations to reduce energy consumption and carbon emission by 70%. Pioneering lighting energy solutions since 1996, Metrolight operates worldwide with over 750,000 systems deployed and over 8 billion hours in operation. For more information, please visit our website at www.metrolight.com